

## METHOD AND AUDIOVISUAL SYSTEM FOR STUDENT JOURNAL

### RELATED APPLICATION

[0001] This application claims the benefits of provisional application Serial No. 60/301,721, filed Jun. 29, 2001.

### FIELD OF THE INVENTION

[0002] The present invention relates to a method and audiovisual system for a multimedia journal.

### BACKGROUND OF THE INVENTION

[0003] Journalizing exercises and activities have been recognized as valuable tools in teaching reading and writing skills to primary school students. It is also well known in the education of children that boys and girls learn reading and writing, as well as learn about other concepts, in different ways. Although this may be a generalization, it is apparent that boys tend to be more visually oriented and self-centered. Accordingly, journaling exercises for boys that are more visual, or more self-centered in nature, such as stressing "what I did on my vacation" and emphasizing the drawing of pictures of themselves in the middle of activities that they took part in on their vacation, tend to be more successful in teaching boys journalizing or writing records of their activities on vacations. In contrast, the female students tend to be more verbally oriented. Accordingly, girls seem to readily take to writing written descriptions of their activities, such as vacations. Girls also are more easily encouraged to read about vacations or other educational activities, without the need for visual cues that seem to be necessary to encourage boys. Restated, boys seem more readily attracted to drawing pictures of themselves, while girls seem more readily attracted to writing written descriptions of themselves and their activities.

### SUMMARY OF THE INVENTION

[0004] The present invention relates to a method and audiovisual system for a multimedia journal. One embodiment of the present invention described herein is configured for use of a primary-school age child and, in particular, for the instruction of a child in a school or home-schooling environment for the purposes of teaching that child how to write a journal. However, it is to be understood that older children, as well as adults, may also use the present invention. Furthermore, the present invention may be used for language instruction: for example, the embodiment of the present invention described herein may be used for non-English speaking children and/or adults in a course of instruction of English as a secondary language.

### BRIEF DESCRIPTION OF THE DRAWINGS

[0005] FIG. 1 is an illustration of a picture book according to the present invention.

[0006] FIG. 2 is an illustration of a book page according to the present invention.

[0007] FIG. 3 is a set of front, side and back perspective illustrations of a doll according to the present invention.

[0008] FIG. 4 is a set of front, side and back perspective illustrations of another doll according to the present invention.

[0009] FIG. 5 is an illustration of an exemplary journal according to the present invention.

[0010] FIG. 6 is an illustration of the inside cover jacket and facing page of a journal according to the present invention.

[0011] FIG. 7 is an illustration of a journal page according to the present invention.

[0012] FIG. 8 is an illustration of a formatted journal according to the present invention.

[0013] FIG. 9 is an illustration of an inside cover jacket of a journal according to the present invention.

[0014] FIG. 10 is an illustration of opposing journal pages according to the present invention.

[0015] FIG. 11 is an illustration of another journal page according to the present invention.

[0016] FIG. 12 is a front perspective illustration of a camera for use with the present invention.

[0017] FIG. 13 is a front perspective illustration of articles of manufacture comprising a computer usable medium having a computer readable program according to the present invention.

### DETAILED DESCRIPTION OF THE INVENTION

[0018] The present invention uses both audio and visual elements in order to reinforce and take advantage of both visual and verbal cues and exercises, so that boys will be encouraged by the visual cues, and girls will be encouraged by the verbal or written cues. It is also readily apparent that, although the present invention may describe boys and girls and their learning patterns and their abilities unique based upon their sexual identity, some boys may be more verbally oriented and some girls may be more visually oriented. The present invention is appropriate for any sex or any child. What is important is that the present invention contains both verbal and visual or auditory cues and exercises, thus encouraging the student who is using this method or system and will be encouraged by either of those cues.

[0019] The method and system of the present invention comprises visual cue elements which may include picture books, pictures appearing in journaling books, and picture-taking activities. The method and system may provide for taking photographs by the student using a camera provided by the system and method, or a user may insert pictures taken and developed by the student through the student's own camera device in a journal photo album page. The method and system also uses audio cue elements, which may comprise pre-recorded music and word compositions, spoken word recordings, and voice and sound recording activities involving tape recording devices and the like. For example, a microcassette recorder may be used to play tapes supplied with the materials that have pre-recorded audio content, such as written narration by a character or characters and, optionally, music as well. The system and method also uses written cue elements, such as written text material and blank entry pages in which a student may write down his or her observations.